

4. 填入店家資訊：LINE OA連結

1. 填入店家資訊，下方說明：OA連結

→ OA連結說明：此為曝光店家向您訂閱之Line oa的好時機，也是商圈導流量到商家的管道。
若商家並無訂閱LINE OA，無需填加好友連結 → [點我前往LINE官方管理頁面\(使用商用帳號登入\)](#)

The screenshot shows the LINE Official Account Manager interface. The browser address bar displays `manager.line.biz/account/@829vgwtg/gainfriends/add-friend-url`. The page header includes the LINE logo, account name '恩得華眼鏡行', and ID '@829vgwtg'. The left sidebar contains navigation options: '加入好友的歡迎訊息', '圖文選單', '資料管理', '受眾', '追蹤 (LINE Tag)', '增加好友人數', '增加好友工具', and '加好友廣告'. The main content area is titled '網址' (URL) and explains that users can build a network for adding friends via social media or email. It provides a '複製網址' (Copy URL) button with the URL `https://lin.ee/yHN6Old`. Below this are buttons for '網址的使用範例' (URL usage examples) and '選用訊息範本' (Select message template). At the bottom, there is a section for '選擇分享用的圖片' (Select image for sharing) with a note that the image is for reference only.

2. 左方欄位項下滑點選「增加好友人數」_ 增加好友工具 → 建立網址 → 複製

3. 回到商圈後台 → 貼上 OA 連結

The screenshot shows a form for entering merchant information. The fields are: '店家電話' (Merchant Phone), '店家地址' (Merchant Address), '店家座標GPS' (Merchant GPS Coordinates), '營業時間' (Business Hours), '店家排序' (Merchant Ranking), and 'OA連結' (LINE Official Account Link). The 'OA連結' field is highlighted with a red rectangle, indicating where to paste the link.

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